



OUR ACTIVITIES IN 2020

CENTRE OF EXPERTISE SPECIALIZED IN EUROPEAN FUNDING

CULTURE, TOURISM & SPORT





OUR EXPERTISE

We help associations, local authorities and organisations from the cultural and creative industries, sport and tourism to develop their projects through dedicated European funds.

OUR MAIN FEATURES

- Project engineering and conception
- Writing responses to calls for projects
- Administrative support and budget supervision
- Search for partnerships and networking
- Training in European funding
- Support for mobility and internationalization
- Resources and toolboxes

OUR TEAM

Our team of 16 employees is staffed with experts in economics, law, management, new technologies, education and communication. At each stage of a project, we mobilize different skills through a variety of dedicated collaborators.

Founded in 2013, LABA is a member of the following European networks : IETM, ENCATC, ENCC, ECBN, On the Move.

More info : <https://lelaba.eu/en/le-laba-en/team/>





OUR FIELDS OF INTERVENTION

Creative Industries and...

- Gastronomy
- Entrepreneurship and training
- Safety
- Digital Industries
- Investment
- Education and Youth
- Migration and hospitality
- Tourism

MOBILIZED PROGRAMS

- EUROPE : H2020, Creative Europe, Erasmus+, COSME, Leader, Interreg, FSE, FEDER
- PUBLIC FUNDS : any application for a complementary grant
- PRIVATE FUNDS : patronage, sponsoring



IN 2019, LABA RAISED

3,6M€

of European funds to support **21** projects in the creative sector,
in the fields of audiovisual, performing arts, architecture, culinary arts,
publishing, heritage and crafts.

With European funds dedicated to :
training, equality, tourism, youth, migration,
equipment, entrepreneurship.

What are our working processes ?

SERVICES

Together, we make a diagnosis of your project and study the appropriate financing opportunities. We support or write responses to calls for projects. Management, budget design and evaluation are also part of our expertise.

PARTNERSHIPS

We conduct project engineering and project management as a partner in a consortium. Since 2013, we have been involved in 23 cooperation and local development projects, 13 of which as leaders. We work with around 100 partners in more than 20 countries (Europe, China, Africa, North America).

TRAININGS

Our collective or individual training courses allow you to get to know and mobilise European funds. As a data-dock-certified training organisation, our courses are eligible for funding from training funds throughout France.

INFORMATION

We welcome and advise project leaders in the cultural and creative industries to help them better understand how European funds are structured. We also provide a toolbox on our website with definitions, explanations and resources.



ACTION TRAINING COOPERATION

30th November, 1st and 2nd
December 2020 in Cenon (33)



ACTION TRAINING LOCAL DEVELOPMENT

7th, 8th, 9th December 2020
in Cenon (33)



IN COMPANY CUSTOMISED TRAINING

For 1 or more,
dates and place to be



IN COMPANY DISTANCE LEARNING

Digital video conferencing and
online management tools



INFORMATION SESSIONS

Collective or individual meetings
on European news

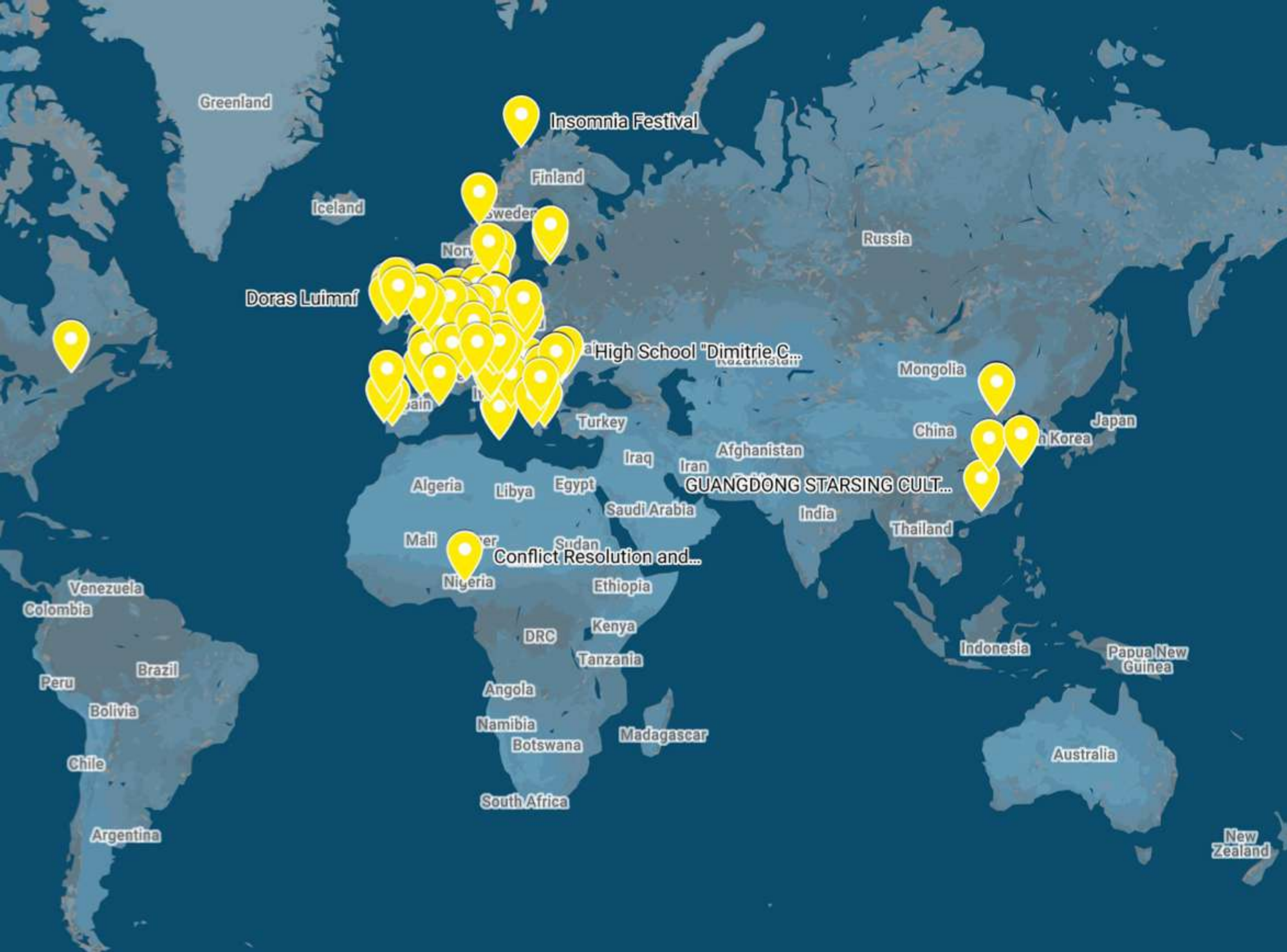


DIGITAL TRANSITION SUPPORT

Customized support for cultural
and creative structures

Our **2020** training courses

More info <https://lelaba.eu/en/training-courses/>



OUR NETWORK

Outside of New Aquitaine, LABA has been supporting 225 organisations from 30 countries in raising European funds since 2013.

LABA partners are in : Albania, Belgium, Bulgaria, China, Croatia, Denmark, Germany, Greece, Ireland, Italy, Malta, Portugal, Romania, Serbia, Spain, Turkey, United Kingdom...

OUR REFERENCES

Private organizations

Unions, networks, federations : Prodiss, RIM, FELIN, AJC, Les Forces Musicales, Jazz(s)R A, le Damier Clermont-Ferrand

Venues and festivals : SMAC Rocher de Palmer (Cenon) SMAC Locomotive(Bayonne), SMAC Le Périscope (Lyon), Arty Farty (Lyon), Lyon BD Festival (Lyon), SMAC TETRIS (Le Havre) Mains d'oeuvre (Saint Ouen) Factory 360 (Paris)...

Para-public organizations

Regional offices : Occitanie en Scène, Spectacle Vivant en Bretagne, Auvergne Rhône-Alpes Spectacle Vivant

Communities

Agglomération du grand Villeneuvois (CAGV), Région Nouvelle-Aquitaine, Gironde Department, City of Cenon, City of Agen, City of Sainte-Livrade-sur-Lot, City of Clermont-Ferrand, Ministry of Culture (DGCA), Plaine Commune

Universities and training

Trempolino, Nantes Université, Université Lyon 2, Bordeaux Montaigne, Science Po Bordeaux, Science Po Grenoble, Observatoire des Politiques Culturelles, IRMA, PESMD, Conservatoire de Bordeaux, DRAC, Ministère de la Culture, FILAGE, ARDEC Montpellier, IESA Paris, EAC Lyon, CEFEDM Lyon, Audencia, Music'halle (Toulouse)

OUR CURRENT PROJECTS

Migration & Youth



ECRI

Erasmus+ Education & Training

36 months

Budget 273k€

LABA : partner

Training of mentors within Roma communities to connect public authorities, organizations and inhabitants.



SFOFY

Erasmus+ Youth & Sport

24 months

Budget 133k€

LABA : partner

Skills development around street food for young people far from employment.



THE REAL PICTURE

Erasmus+ Youth & Sport

18 months

Budget 486k€

LABA : support

Realization of testimonies of young migrants by young citizens.

OUR CURRENT PROJECTS

Education & Music



FOOTPRINTS

Creative Europe

Budget 666k€

LABA : support

New sustainable approaches (social and environmental) in the circulation of works and artists in the field of jazz and improvised music.



SAFE

Erasmus+ Education & Training

24 months

Budget 249k€

LABA : partner

Training and exchange of skills between professionals in charge of festival security.



OPUS

ESF - European Social Fund

30 months

Budget 486k€

LABA : support

Integration project led by the Rocher de Palmer (Cenon), Le Café Music (Mont de Marsan) and Ampli (Pau), which mobilizes young people from priority neighbourhoods through music, rap, image and sound.

OUR CURRENT PROJECTS

Equality & Entrepreneurship



MEWEM EUROPA

Creative Europe
24 months

Budget 359k€
LABA : partner

Mentorship program for women entrepreneurs in the music industry.



WOMED

Erasmus+ Education & Training
24 months

Budget 217k€
LABA : partner

Training and information platform for women directors and producers in film and television.



ETE

Erasmus+ Youth & Sport
24 months

Budget 246k€
LABA : partner

Inclusion of young women through the discovery of entrepreneurship.

OUR CURRENT PROJECTS

Tourism & Gastronomy



EUROPEAN STORIES

Erasmus+ Education & Training
30 months

Budget 285k€
LABA : partner

Participative creation of tourist itineraries based on the stories of inhabitants in their native language.



KUS KUS

Erasmus+ Education & Training
24 months

Budget 171k€
LABA : leader

Enhancement of culinary heritage through the training of adult entrepreneurs.



COURTS-CIRCUITS

AMI Social Innovation New Aquitaine Region
24 months

Budget 40k€
LABA : partner

Creation of 3 atypical and geolocalized tourist itineraries coordinated by artists from New-Aquitaine.

OUR PROJECTS IN THE PIPELINE

Media, digital & environment



IN CINE EUROPE VERITAS

Creative Europe Media
14 mois

Budget 108k€
LABA : support

Project led by the Centre Festivals
France-Russia

Festival aimed at promoting filmmakers from Eastern Europe, the Balkan countries and the neighbouring countries of France and Russia.



CITY LIGHT

Aid to businesses New Aquitaine Region
24 mois

Budget : 1 906 544€
LABA : support

Project led by Limelight

Competence centre for light and projected image in New Aquitaine dedicated to training and transmission of Limelight's know-how.



SUSTAINABLE FESTIVAL EU

Erasmus+ Education & Training
36 mois

Budget 447k€
LABA : partner

Project led by Trade Management Services LTD

Sustainable Festival EU aims to turn festivals into more sustainable events by developing training tools for event managers and organisers.



CONTACT US

FOR YOUR COOPERATION PROJECTS

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FOR YOUR PROJECTS IN AUVERGNE-RHONES-ALPES

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