

LOCAL DEVELOPMENT

ACTION TRAINING : COURSE 2

TARGET AUDIENCE

Manager, employee or project leader working on the development, coordination and management of projects in the field of tourism, sport and culture.

PRECONDITIONS

Having a 1st experience in the field of editing and project management and an interest with at least one of the contents covered in the training.

INFO

Duration : 3 days / 7 hours

Dates : Dec 7th, 8th, 9th,
2020

Place : Le Rocher de Palmer,
Cenon (33)

SPEAKERS

Eric Nezan

Sophie Guenebaut

Maité Cosnard



The aim of this training is to provide trainees with the tools and resources necessary to study European funding in the context of a local development project.

TARGETED SKILLS

- **Mastering European funding programs** : eligibility criteria, funding circuit, action frameworks etc.
- **Identifying complementary territorial funding** : territorial criteria, funding procedure
- **Defining a global strategy** for the development and dynamization of a territory by integrating the social, economic, cultural, environmental, urban planning and tourism dimensions
- **Controlling the budgetary and financial management** of European structural funds and complementary territorial funds : management monitoring and budgetary control

METHOD

Presentations, examples of laureate projects, discussion with participants on their projects, adapted teaching materials (reference texts, examples of projects and budgets, etc.), use of different types of teaching methods from formal and non-formal education.

CONTENT

- _ Introduction to European funding programs for local development : fields of intervention (rural, urban, cross-border), cross-cutting programmes (education, training, tourism, regional development)
- _ Presentation of the European Structural and Investment Funds (EFSI): ESF, ERDF, EAFRD, INTERREG
- _ Learning how to search for information
- _ Analysis of projects in sub-groups, pooling
- _ The rules for managing the Structural Funds
- _ Work in small groups accompanied by the speakers
- _ Development of a budget framework and finalization of a note
- _ Presentation of each project and customised work

EVALUATION METHODS

Ongoing assessment during training / practice exercises / questionnaire and post-training follow-up.

The targeted skills will be evaluated by the speakers and the pedagogical committee on the basis of a pre-project file to be submitted no later than 30 days after the end of the training.