

INTERNATIONAL COOPERATION

ACTION TRAINING : COURSE 1

TARGET AUDIENCE

Manager, employee or project leader working on the development, coordination and management of projects in the field of tourism, sport and culture.

PRECONDITIONS

Having a 1st experience in the field of editing and project management and an interest with at least of the contents covered in the training.

INFO

Duration : 3 days / 7 hours

Dates : Nov 30th, Dec 1st,
2nd

Place : Le Rocher de Palmer,
Cenon (33)

SPEAKERS

Pierre Brini

Sophie Guenebaut

Margaux Velez



The objective of this training is to provide trainees with the tools and resources necessary to develop an international cooperation project in order to respond to European and international calls for tenders.

TARGETED SKILLS

- **Manage European funding programs for cultural cooperation** : eligibility criteria, funding circuits, frameworks for action, etc.
- **Elaborate multilateral cooperation projects** with other European actors : mastering the logical framework, building complementary ecosystems
- **Control** the budgetary management of European funding : management monitoring and financial reporting
- **Evaluate** quantitatively and qualitatively the impact of a European project on the territories of the partners
- **Produce and share** info on the projects selected in the framework of these programs

METHOD

Presentations, examples of laureate projects, discussion with participants on their projects, adapted teaching materials (reference texts, examples of projects and budgets, etc.), use of different types of teaching methods from formal and non-formal education.

CONTENT

- _ The EU's priorities : the major issues at stake
- _ Presentation of the programs for culture and education for the period 2021-2027
- _ Raising awareness of Horizon Europe programs
- _ Presentation of some European networks adapted to the participants
- _ Analysis of funded projects in sub-groups
- _ Sharing and analysis of the keys to a project's success
- _ Key methodological points taken up by the speakers
- _ Work in small groups to build a pre-project
- _ Identify relevant partners
- _ Define your target audiences
- _ Write your action plan

EVALUATION METHODS

Ongoing assessment during training / practice exercises / questionnaire and post-training follow-up.

The targeted skills will be evaluated by the speakers and the pedagogical committee on the basis of a pre-project file to be submitted no later than 30 days after the end of the training.